

## Young Enterprise – Company Programme

In September 2009 a group of 18 students from Year 13 came together to form the company Anazao, to be run through Young Enterprise for the duration of the academic year. Young Enterprise is a national charity that runs a number of schemes to encourage enterprise in schools and colleges. The Young Enterprise mission is to 'inspire and equip young people to learn and succeed through enterprise.' Students involved in this scheme set up their own companies, sell shares to raise finance, appoint directors and report to their investors at the end of the year.

Three product ideas were created; aprons, jewellery and decorative spice bottles.

The chosen target market for aprons was young children and this can be seen through the style of the aprons. The girl's aprons were made from scratch. However, for the unisex version, plain aprons were purchased from Ikea and designs were stitched onto these to add value. This product line proved exceptionally popular.

The jewellery was hand made from both new and recycled beads. There are a range of ring and bracelet designs to suit everyone: men, women and children, and these have gone down a storm at the school launch held in November and the December trade fair held in Ballymena.

The final product of the mix was decorative spice bottles which were made with high quality ingredients and incorporated recycled elements.

The members of Anazao have developed many skills from participating in the scheme such as team working, problem solving, communication, diplomacy and numeracy to name but a few.

Last but not least, congratulations must be given to Alice Cameron on winning 'Best Personality' at the trade fair held during December at the Fairhill shopping centre.

Samantha Evans  
Managing Director